



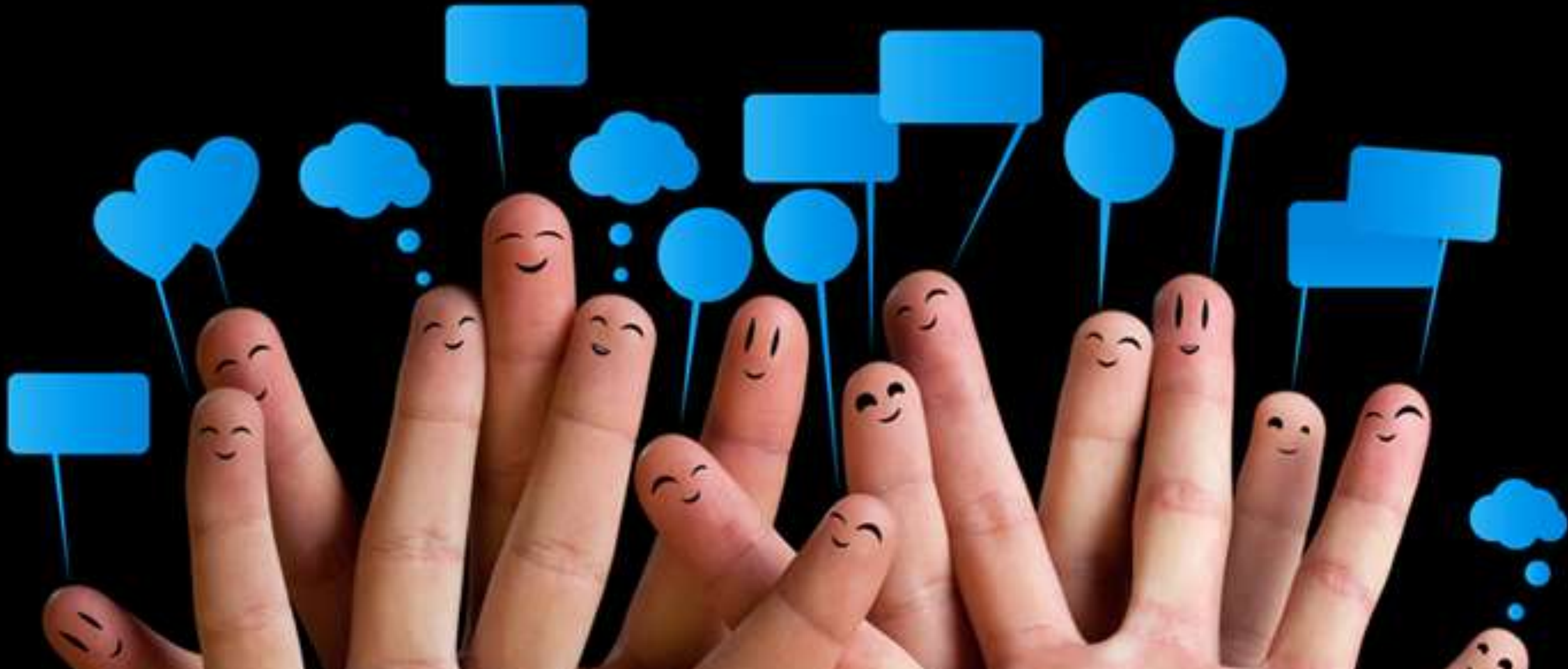
#21

**TAM / TAM**



AZURE API MANAGEMENT

# #PARTICIPEREN



@valeryjacobs

SALVES



# SALVES FACTS AND FIGURES...

- Testen
- Software Development
- HR Implementaties
- Business Productivity
  - Azure
  - Office365
  - User Experience
  - BI
  - Mobile

Opgericht in 2006.

100+ professionals en groeiende...

Actief in midden (Hilversum) en zuiden (Helvoirt) van het land.





EV-P H.S. FR.

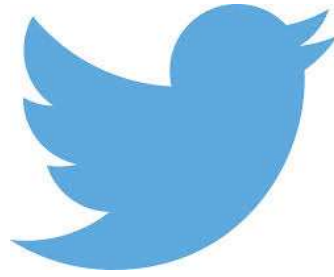








flickr



PayPal™

LinkedIn ebay™

salesforce.com®



SendGrid®



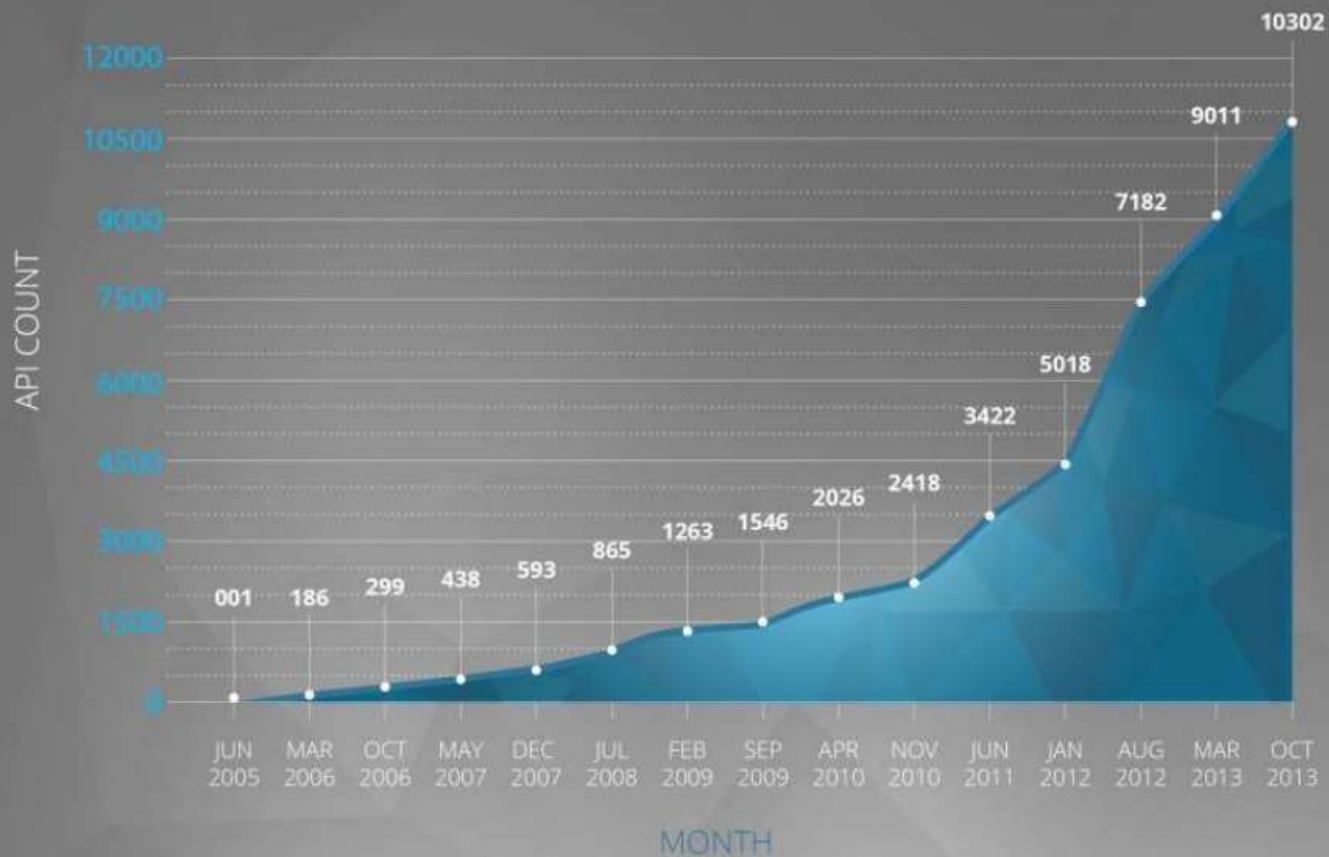
twilio  
CLOUD COMMUNICATIONS

facebook®



ProgrammableWeb

# Growth In Web APIs Since 2005



# API Business drivers



External



Internal

# API Business drivers



Monetize  
Assets



New audiences



# API Business drivers

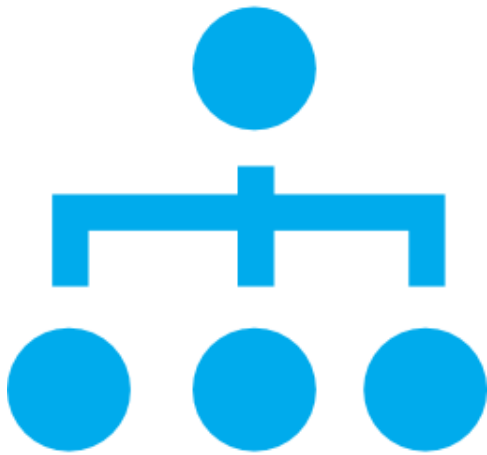


Outsourcing



Integration

# API Business drivers



Structure



Collaborate

# Checklist for API publishers



# Checklist for API publishers



Developers

B2D



# TTFSC



Time To First Successful Call

# Checklist for API publishers



Developers  
Protection

# Checklist for API publishers



Developers

Protection

Policies

# Checklist for API publishers



Developers

Protection

Policies

Metrics



# Checklist for API publishers



Developers

Protection

Policies

Metrics

**API Management**



AZURE API MANAGEMENT



# AZURE API MANAGEMENT BENEFITS

Quickstart



Governance



# AZURE API MANAGEMENT BENEFITS

Analytics



Security





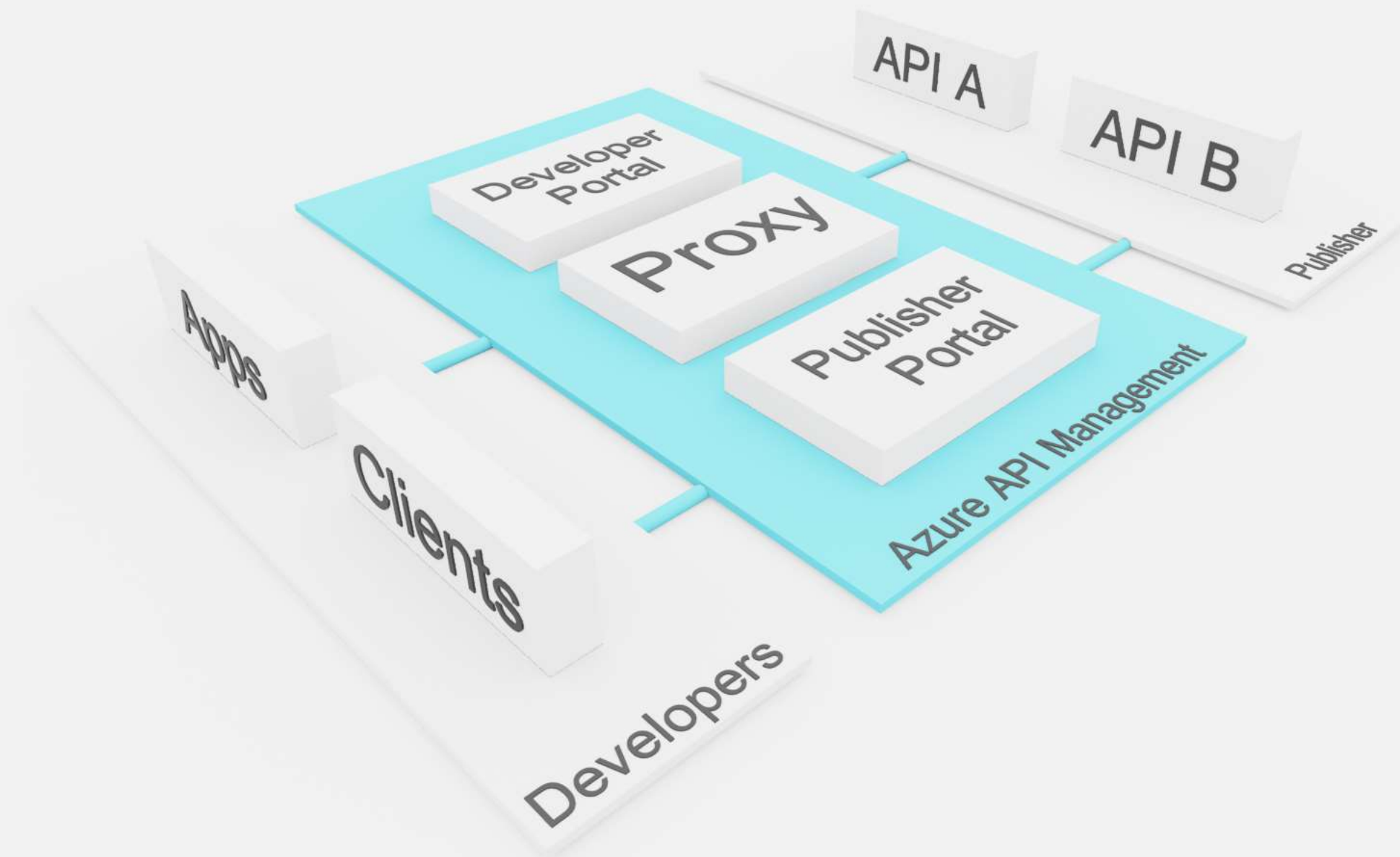
# AZURE API MANAGEMENT BENEFITS

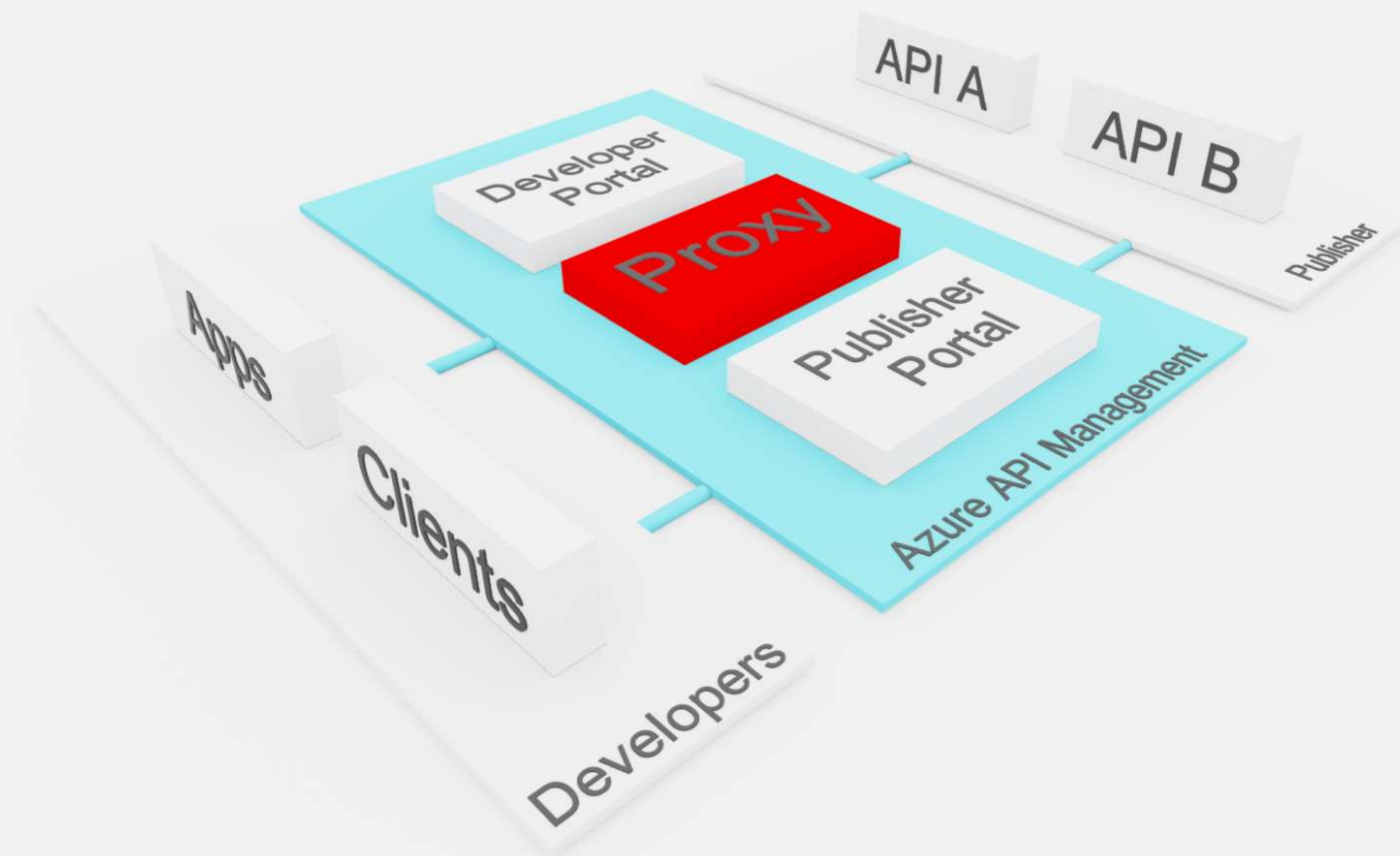
Transform

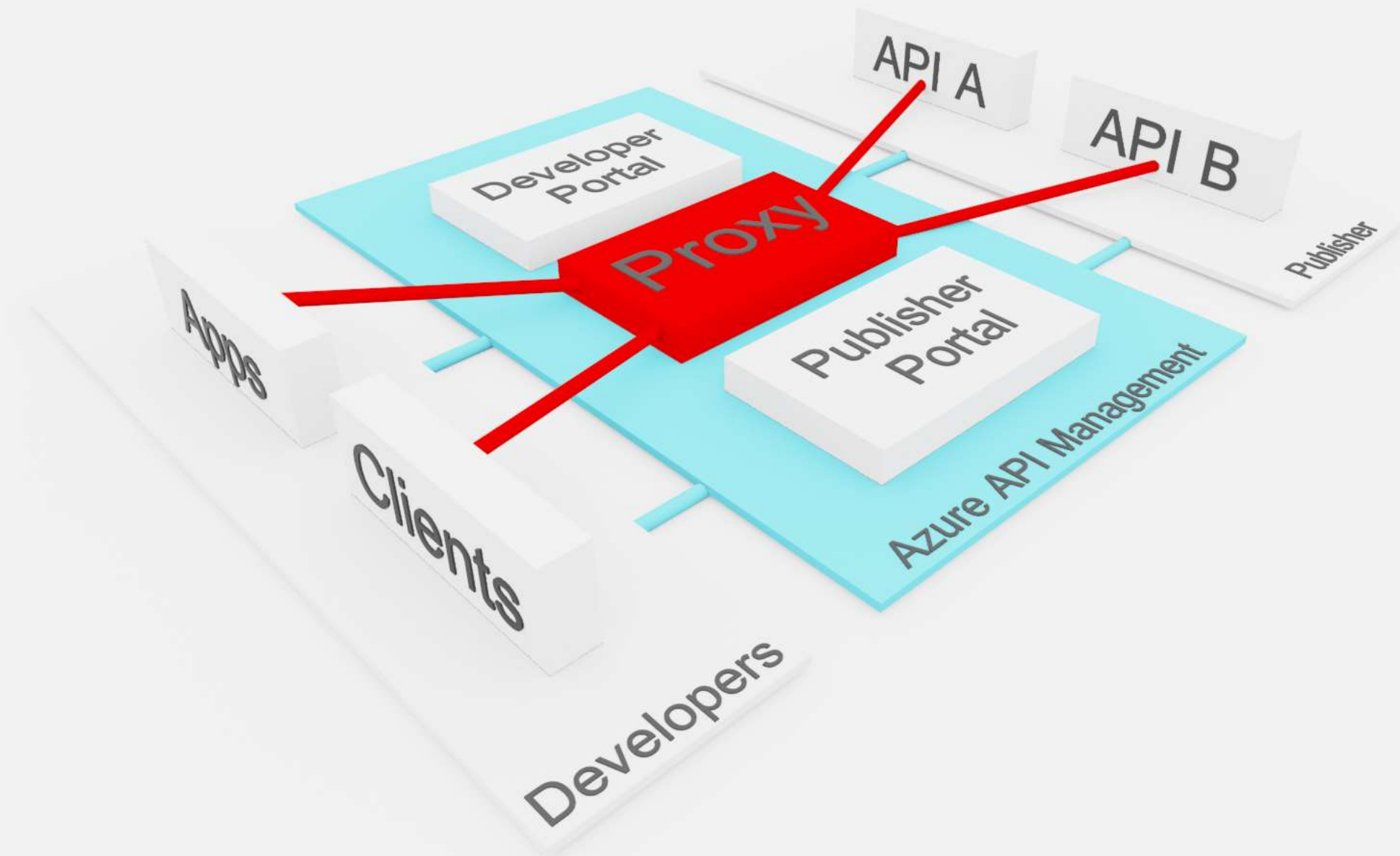


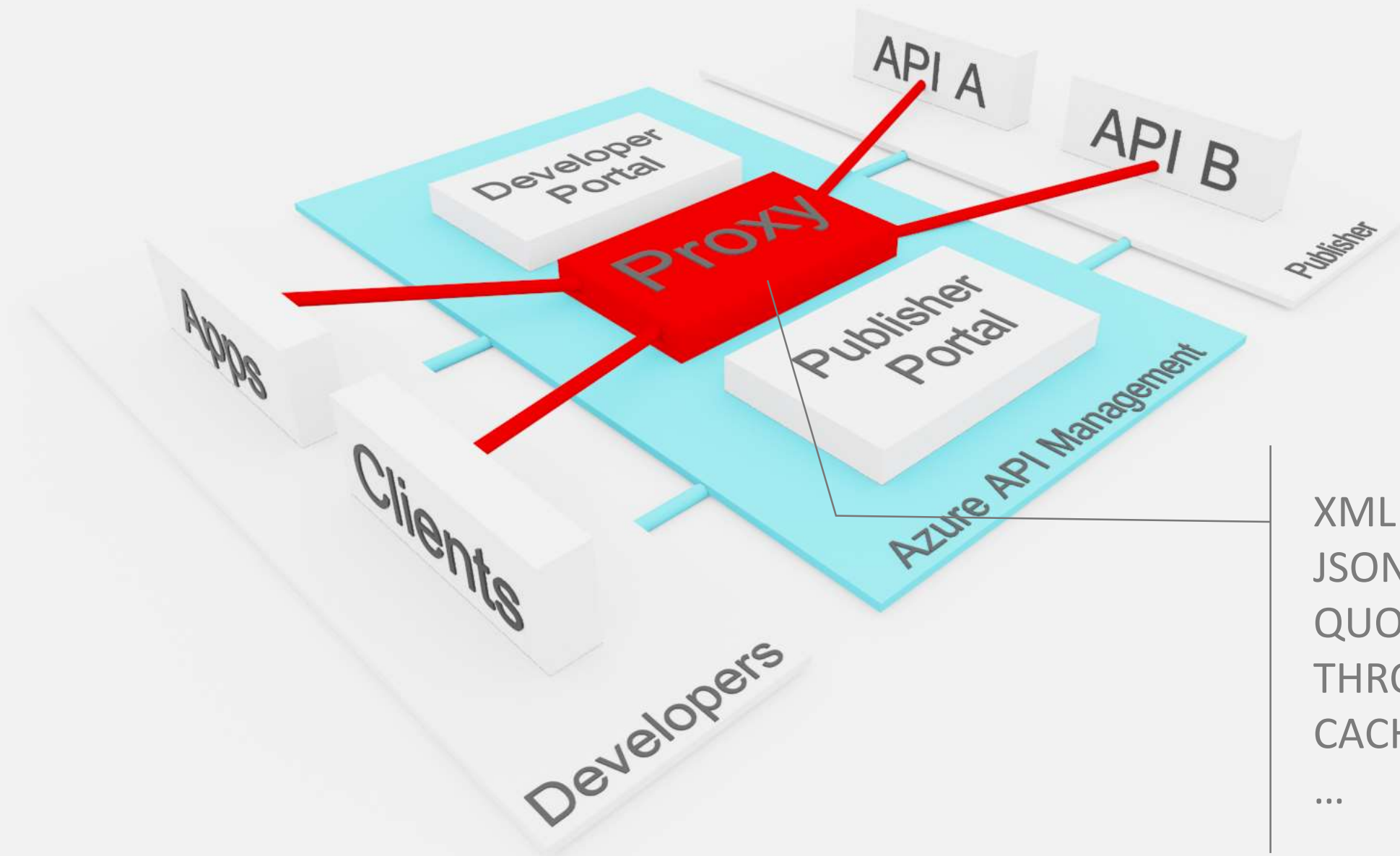
Service



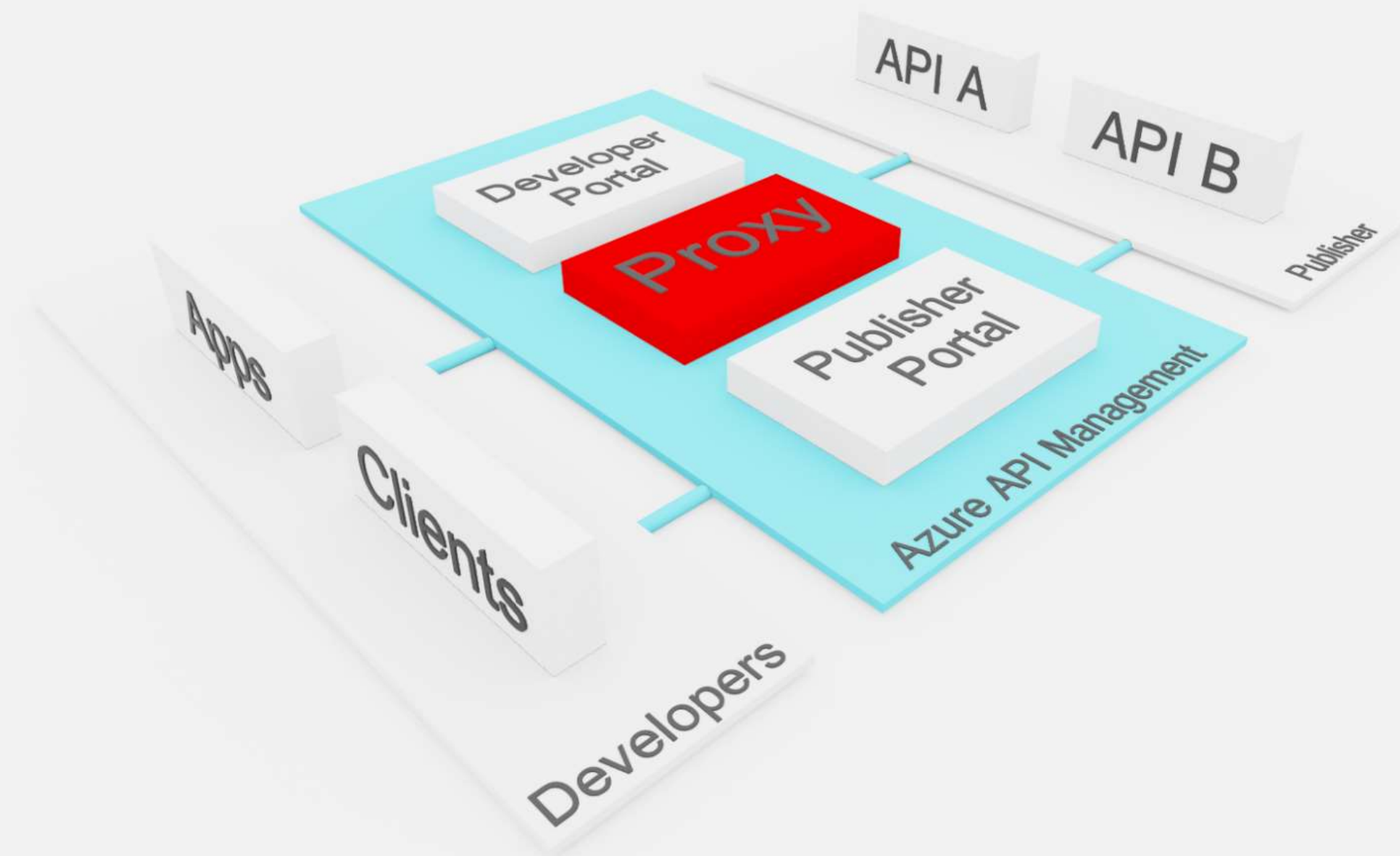




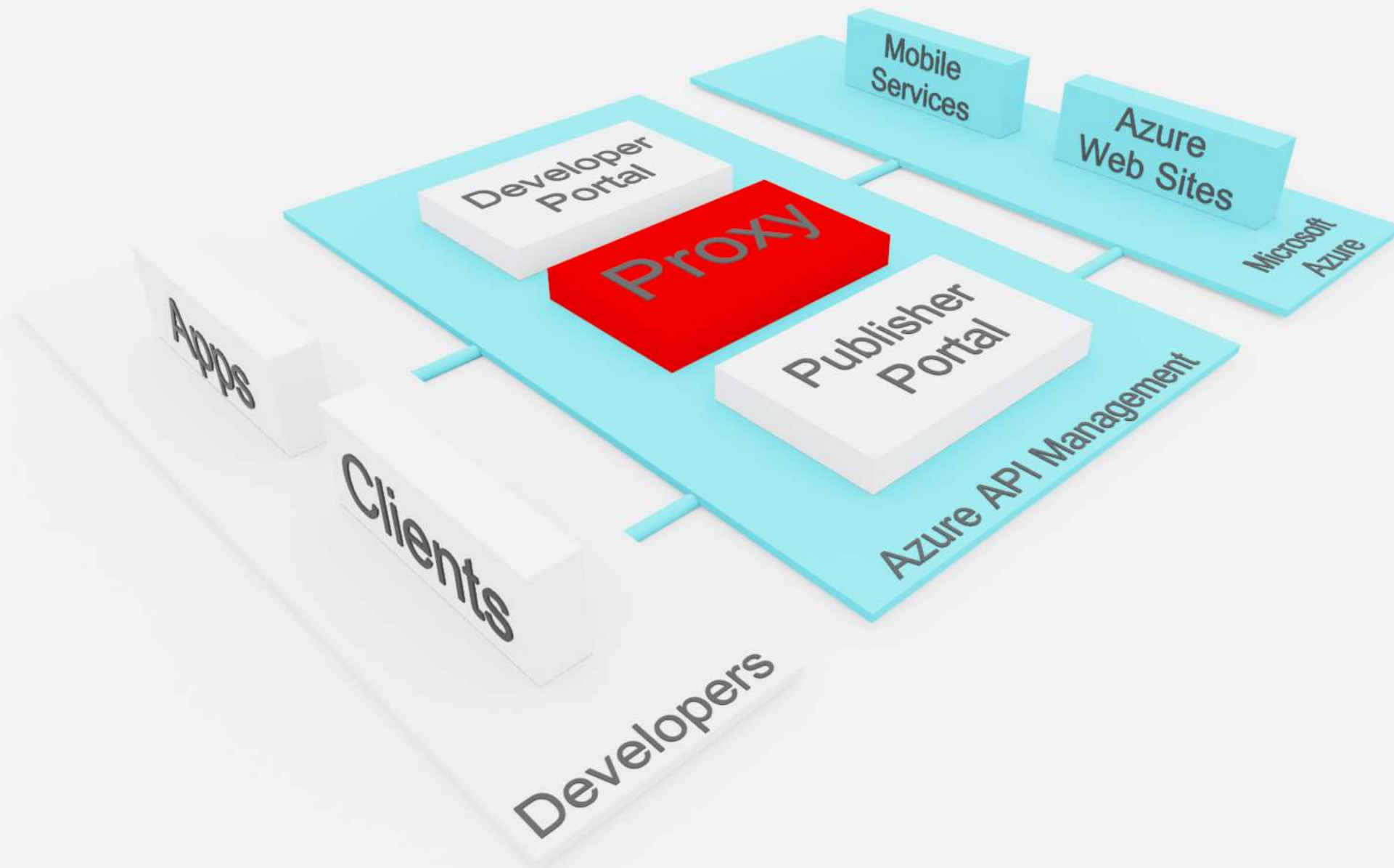




XML – JSON  
JSON - XML  
QUOTA  
THROTTLING  
CACHE  
...











DEMO

Publisher Portal





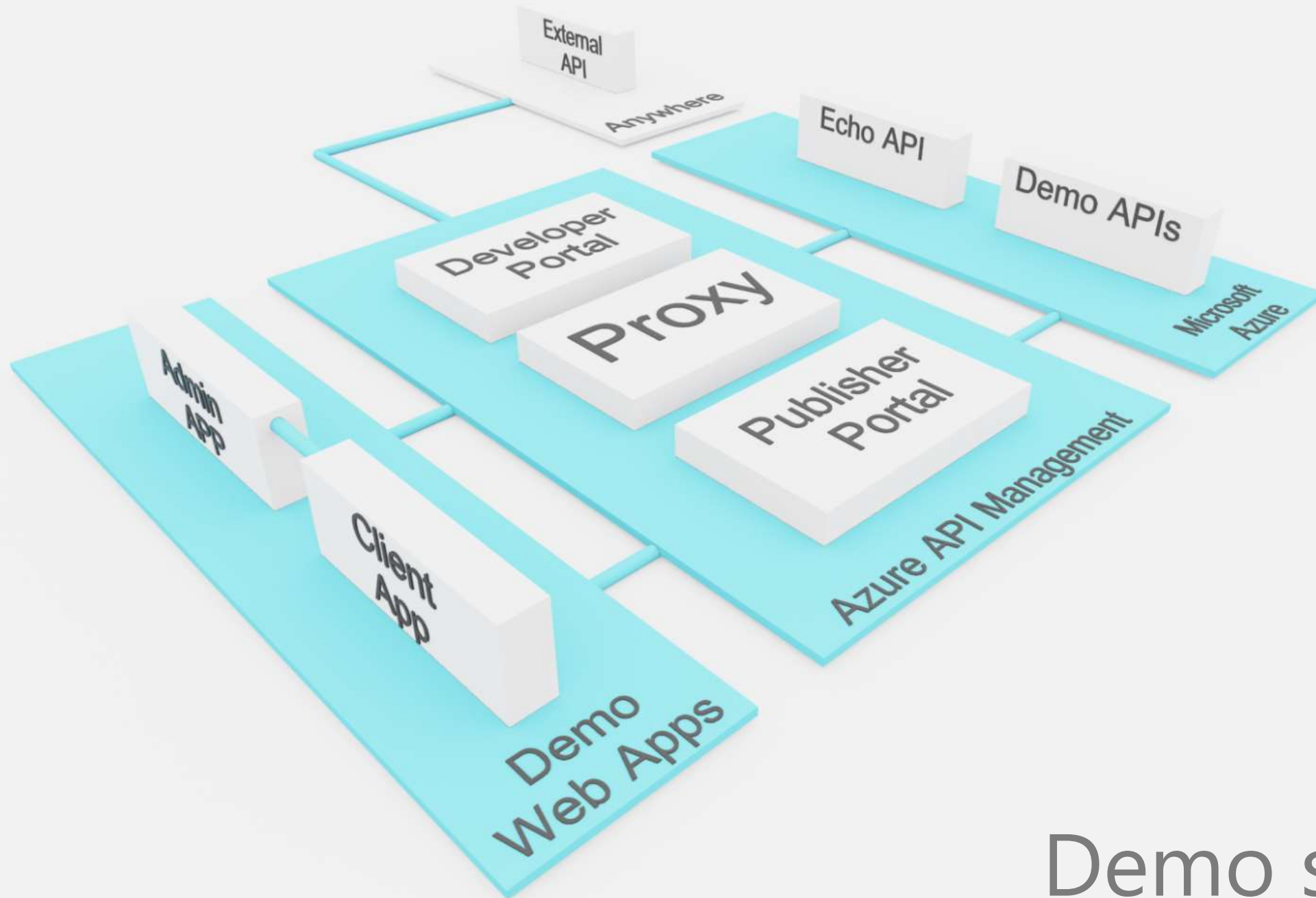
DEMO

Developer Portal



# Interactive DEMO

## Policies & Analytics



Demo setup



Client APP:  
APITOUCH.NL

# Hosting



Tenants are NOT shared

Predictable performance

Secure & isolated



# Performance



1000+ requests per second

2500 requests bursts

Latency 1 – 15 ms



# Pricing

	DEVELOPER	STANDARD
Price	€1.185 / day (~€37 / month)	€8.386 / day per unit (~€260 / month)
API Calls (per unit)	166 K / day (~5 M / month)	6.6 M / day (~200 M / month)
Data Transfer (per unit)	850 MB / day (~25 GB / month)	35 GB / day (~1 TB / month)
Cache	10 MB	1 GB
Scale-out	N/A	4 units <a href="#">Contact us</a> for more
Additional Data Transfers	Standard <a href="#">Data Transfers rates</a> apply	Standard <a href="#">Data Transfers rates</a> apply

Coming soon...



API Management API

OAuth2

Certificate authentication

Conditional policies

Custom policies

GA Fall 2014

# Recap

?

Done.