

Windows Azure User Group NL

Meeting # 17

Agenda

18:30 – 19:30

Diner

19:30 – 19:45

Welkomstwoord WAZUG NL – Dennis Mulder

19:45 – 20:45

Exploring Modern Apps – Steve Fox (Microsoft)

20:45 – 21:45

Privileged Identity Management System - Calum Macleod (Lieberman)

21:45 – 22:30

Borrel

Nieuws

Web

<http://weblogs.asp.net/scottgu/archive/2013/04/08/windows-azure-active-directory-general-availability-new-backup-service-web-site-monitoring-and-diagnostic-improvements.aspx>

Windows Azure Backup & Hyper-V Recovery Mgr

<http://blogs.msdn.com/b/windowsazure/archive/2013/10/22/announcing-the-release-of-windows-azure-sdk-2-2-general-availability-for-windows-azure-backup-and-preview-of-hyper-v-recovery-manager.aspx>

Windows Server 2012 R2 available & Reduced pricing

<http://blogs.msdn.com/b/windowsazure/archive/2013/10/18/announcing-availability-of-windows-server-2012-r2-in-azure-image-gallery-amp-reduced-instance-pricing-for-windows-azure.aspx>

Nieuws (2)

Windows Azure Multi-Factor Auth GA

<http://blogs.msdn.com/b/windowsazure/archive/2013/09/26/announcing-general-availability-of-windows-azure-multi-factor-authentication.aspx>

Oracle VM's available

http://blogs.msdn.com/b/windowsazure/archive/2013/09/24/deploy-pre_2D00_configured-oracle-vms-on-windows-azure.aspx

New Virtual Networking capabilities

<http://blogs.msdn.com/b/windowsazure/archive/2013/09/18/more-options-to-integrate-on-premises-networks-and-windows-azure-with-at-amp-t.aspx>

Nieuws (3)

Import/Export HD's, Websockets, Remote debug, Billing Alerts

<http://weblogs.asp.net/scottgu/archive/2013/11/04/windows-azure-import-export-hard-drives-vm-acls-web-sockets-remote-debugging-continuous-delivery-new-relic-billing-alerts-and-more.aspx>

SDK 2.2 available

<http://weblogs.asp.net/scottgu/archive/2013/10/22/windows-azure-announcing-release-of-windows-azure-sdk-2-2-with-lots-of-goodies.aspx>

New instance type (14GB, 2 CPU)

<http://weblogs.asp.net/scottgu/archive/2013/09/26/windows-azure-new-virtual-machine-active-directory-multi-factor-auth-storage-web-site-and-billing-improvements.aspx>

Plannen

Volgende meeting

9 januari bij CGI in Rotterdam

Project van de Nederlandse Spoorwegen

Sprekers welkom

Nieuwe website binnenkort live!

Met dank aan Triple IT

Raffle

Cerebrata Azure Management Studio

5 licenses

SharePoint Workshop

5 seats

Day 3	Windows Azure Workshop - WS01 SharePoint & the Cloud: Leveraging Windows Azure to Build the New Cloud-Hosted Apps		
8:30am	Registration		
9:30-11:00	Cloud Hosted App Patterns on Azure	Steve Fox	Overview of Cloud Apps and Azure
11:00-11:20	Morning Coffee		
11:20-13:00	Cloud Hosted Apps on Azure at Scale	Dennis Mulder	Considerations for scaling SharePoint Apps on Azure
13:00-14:00	Lunch		
14:00-15:10	Line of Business Cloud Hosted Apps on Azure	Donovan Follette	LOB Demo with Win8, Azure, and SharePoint
15:10-15:20	Afternoon Coffee		
15:20-16:30	Mobile Workforce Integration with SharePoint	Donovan Follette	SharePoint Apps for a Mobile Workforce

Veel plezier!



Windows® Azure™
User Group NL



What is a Modern Business App?

Seeking out the elusive ~~unicorn~~ Zen frog



Steve Fox
Director, Azure Modern Apps COE
Microsoft

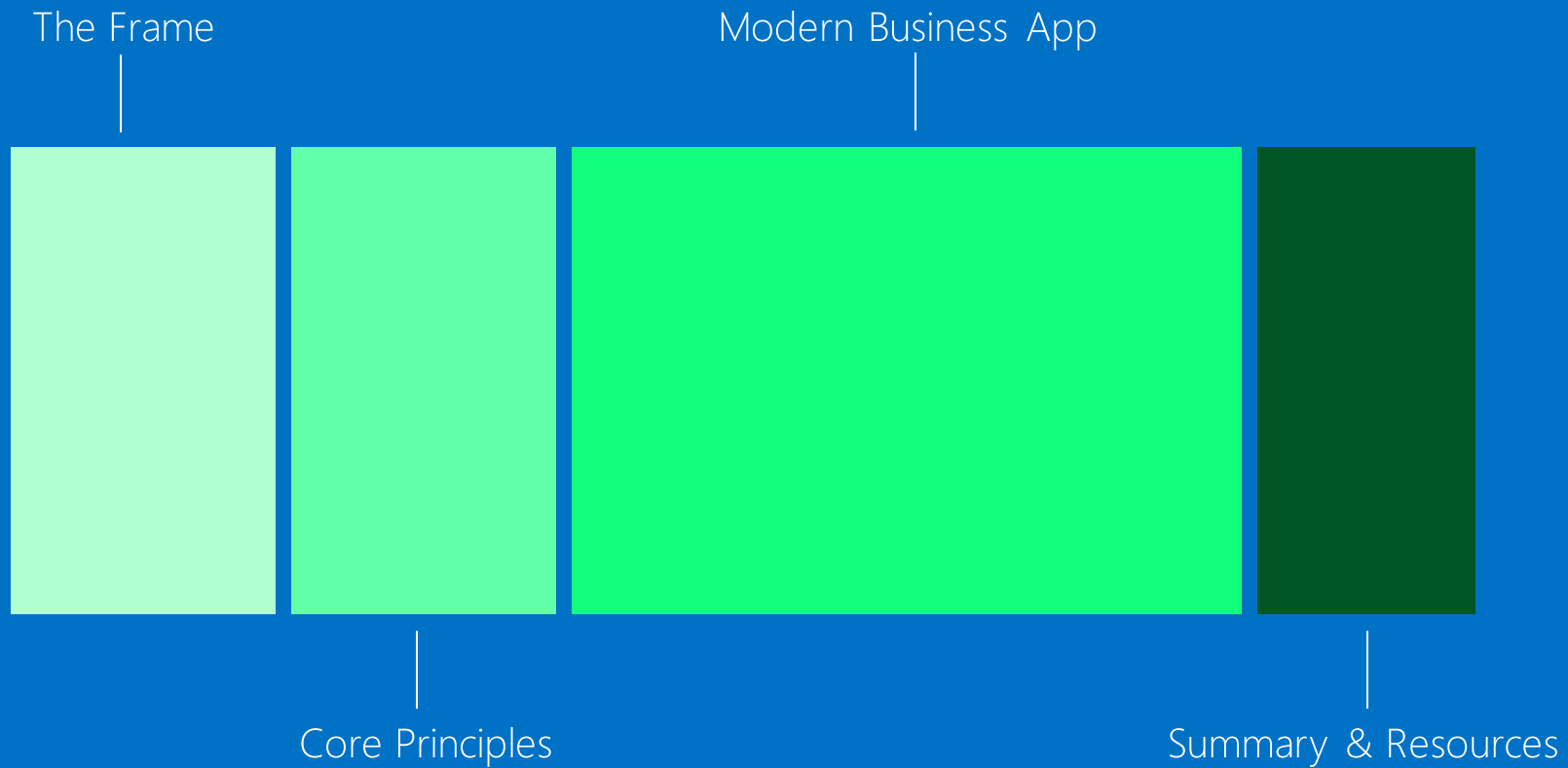
Session Objectives And Takeaways

Session Objectives:

- Understand a way of thinking about modern business apps

- Understand a set of core design principles underlying modern business apps

Agenda



The Frame

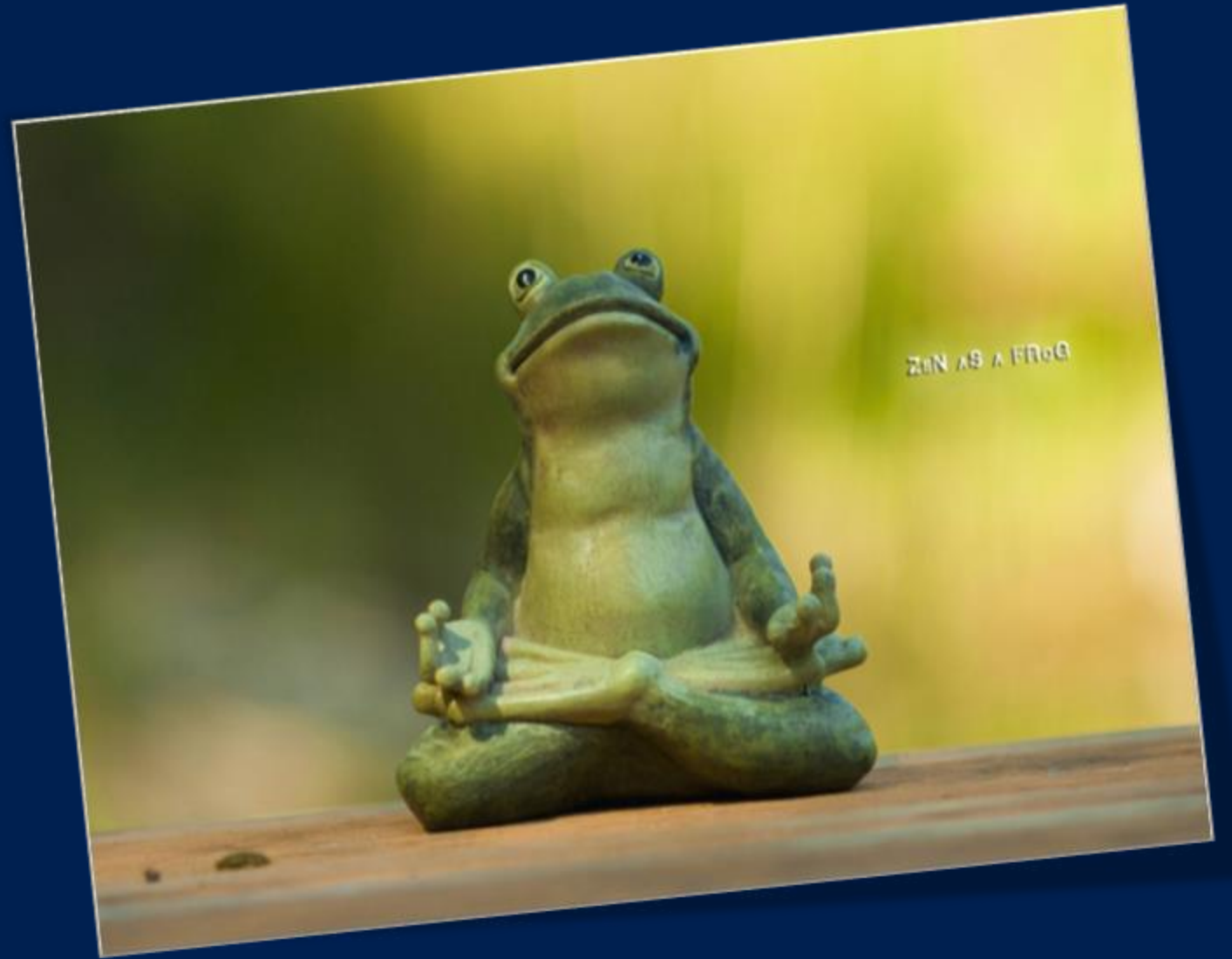


Key Trends

- ▶ Cloud Dev: Increase by 8% since 2010
- ▶ Mobile Dev: Increase by 32% since 2010
- ▶ IT's growth areas will be under-served
- ▶ CIOs concerned with Security, BYOD & Cloud



Core Principles



Key Technologies



Windows Azure



iOS



...

Modern Business App Design Principles

Cloud Enabled
Responsive UI
Open APIs

Secure
Data Intensive

Cross-Device
Scalable
Social

Demo

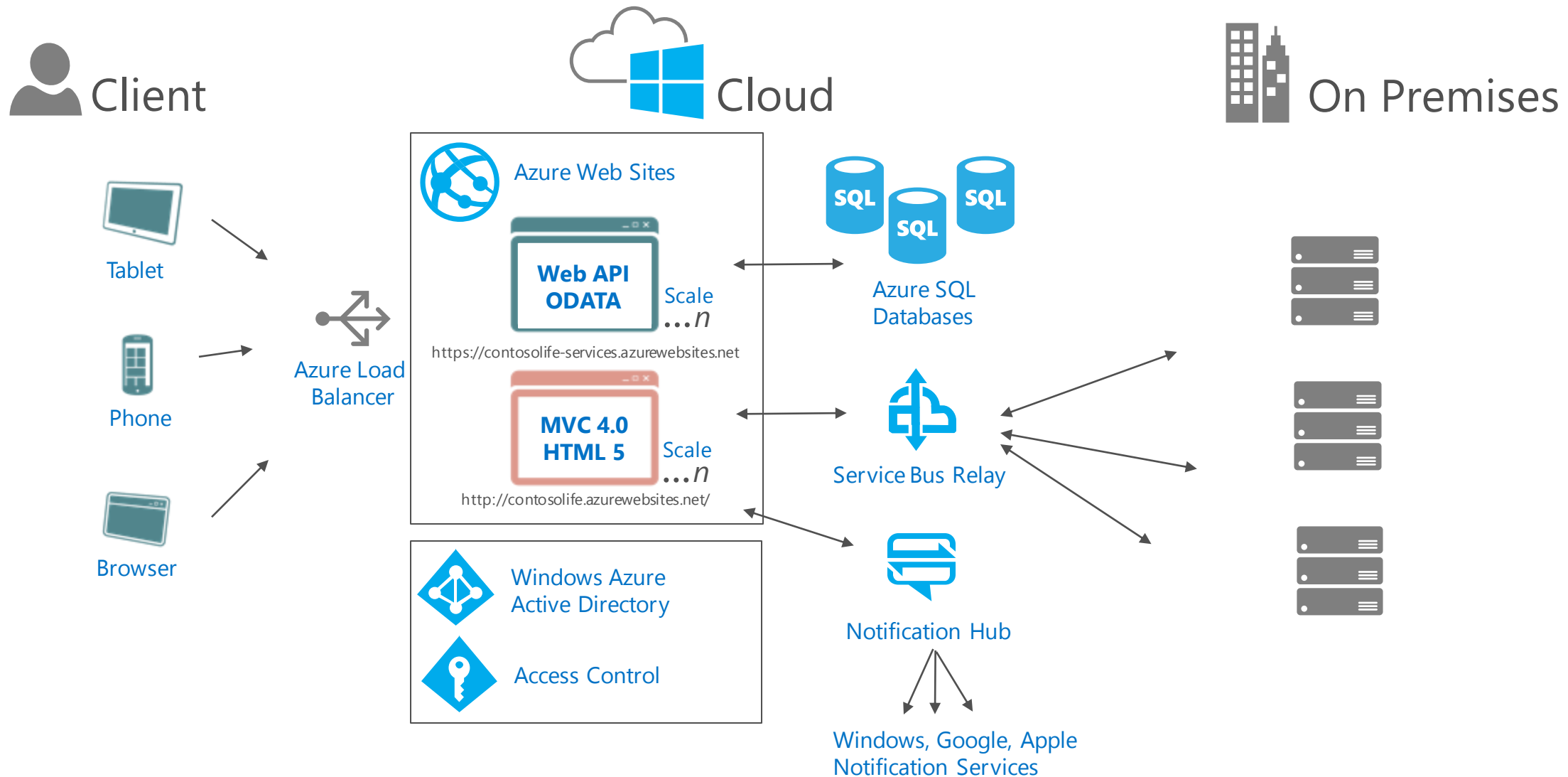
Modern Business App Examples



Exploring a Modern Business App



Mobile Workforce Architecture



Web Experiences

Reach every platform

Tools for the latest standards and devices

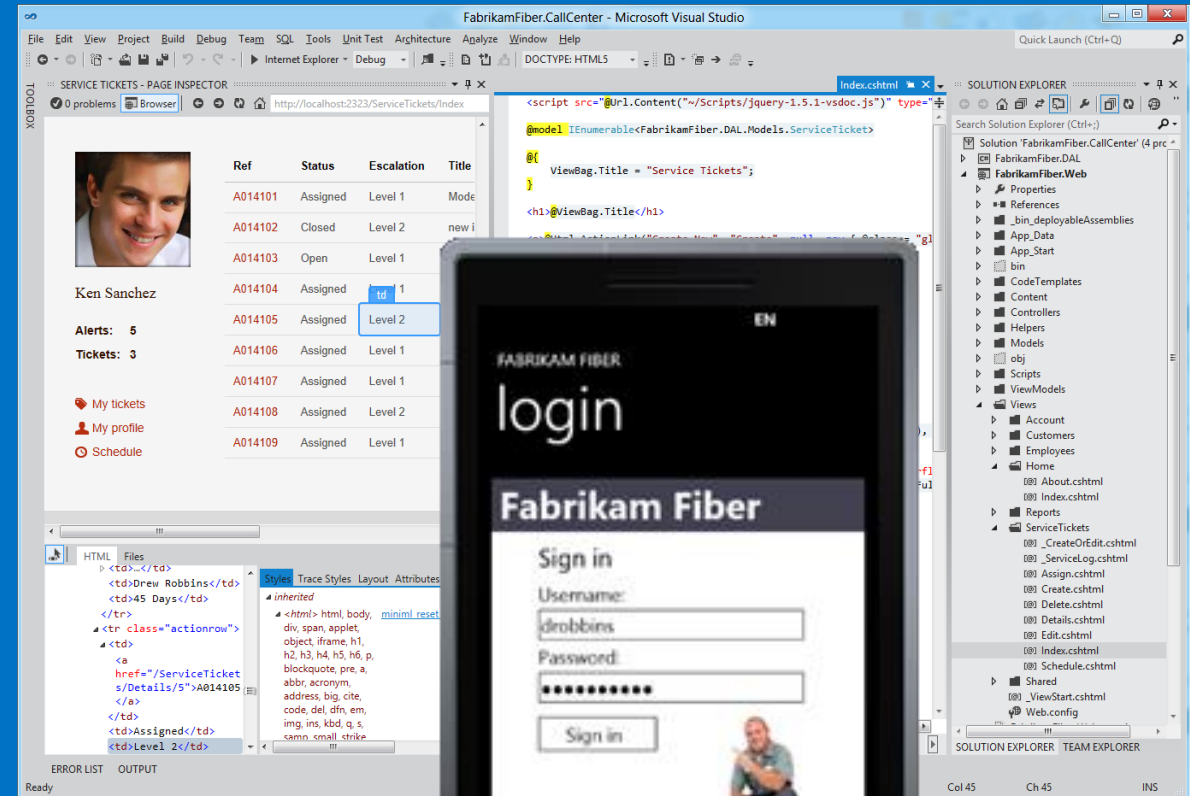
Interactive web development

Social and personal


Single sign-on and social integration

Reach for the cloud

Deploy on premise or target Windows Azure




Contoso Life Insurance Web App



Sign in
800-237-1454

Search this site



Get an Estimate

Life Insurance

Our Insurers

Our Service

Contact

Tailored life insurance,
made easy.

Quick Estimate

Find an Advisor

Coverage Amount

\$50,000.00

Date of Birth

mm/dd/yyyy

Gender

Male


Female

Do you smoke?

Yes


No

Get Estimate >




Term Life Insurance

Affordable, simplified insurance for a specific time period.
[Read more >](#)




Whole Life Insurance

Permanent insurance, fixed premiums, guaranteed death benefit, and cash value growth.
[Read more >](#)



Universal Life Insurance

Permanent insurance, with flexibility to change payments, premiums and death benefit options.
[Read more >](#)



Survivorship Life Insurance

Permanent insurance for two people, which provides a benefit to beneficiaries after the second person passes away.
[Read more >](#)

Tablet Experiences

Windows Store Apps

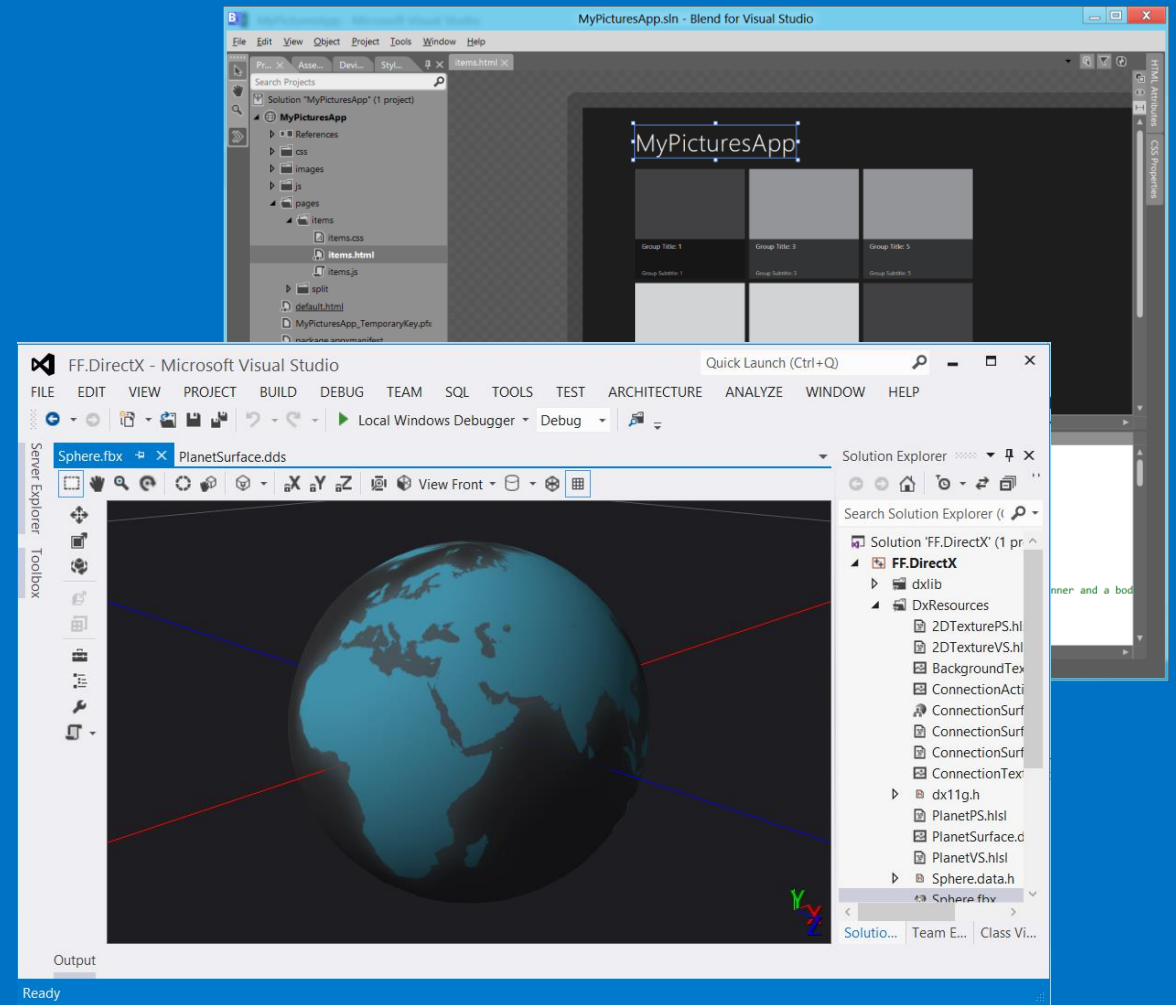
Powerful tools for XAML and HTML5 Apps
Interactive design with Blend for Visual Studio

Desktop development

New design experience
Asynchronous UI

Graphic intensive Apps

C++ parallel tools and frameworks
Integrated graphical debugging



Contoso Life Insurance W8 App

Contoso Life Insurance

what's new

Discuss Life Insurance
1 Microsoft Way, Redmond WA...
07:00 - 08:00
2
August
Next Appointment

Corporate: Sales training scheduled
Sales training has been scheduled for next week for all new hires or other employees requiring a refresher.

News

3



Start Appointment

my appointments >

8/2/2013 7:00:00 AM



Jacky Chen
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/3/2013 10:00:00 AM



Juan-Carlos Rivas
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/2/2013 8:00:00 AM



Jamie Campbell
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/4/2013 7:00:00 AM



Justin Harrison
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/2/2013 10:00:00 AM



Jay Hamlin
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/4/2013 8:00:00 AM



Lori Penor
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/3/2013 7:00:00 AM



Jeremy Nelson
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/4/2013 10:00:00 AM



Mark Harrington
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/3/2013 8:00:00 AM



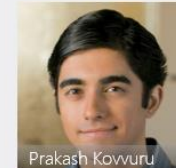
Jill Frank
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

8/5/2013 7:00:00 AM



Michael Allen
Discuss Life Insurance
1 Microsoft Way, Redmond WA...

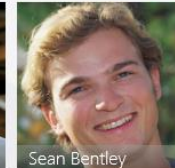
my contacts >



Prakash Kovuru



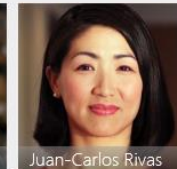
Adam Barr



Sean Bentley



Sara Davis



Juan-Carlos Rivas



Michael Allen



Jill Frank



Charlie Herb



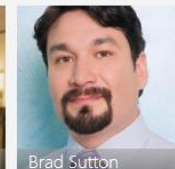
Alicia Thornber



Jamie Campbell



Justin Harrison



Brad Sutton



Dimple Arya



Jay Hamlin



Tom Perham

Phone Experiences

Windows Phone Apps

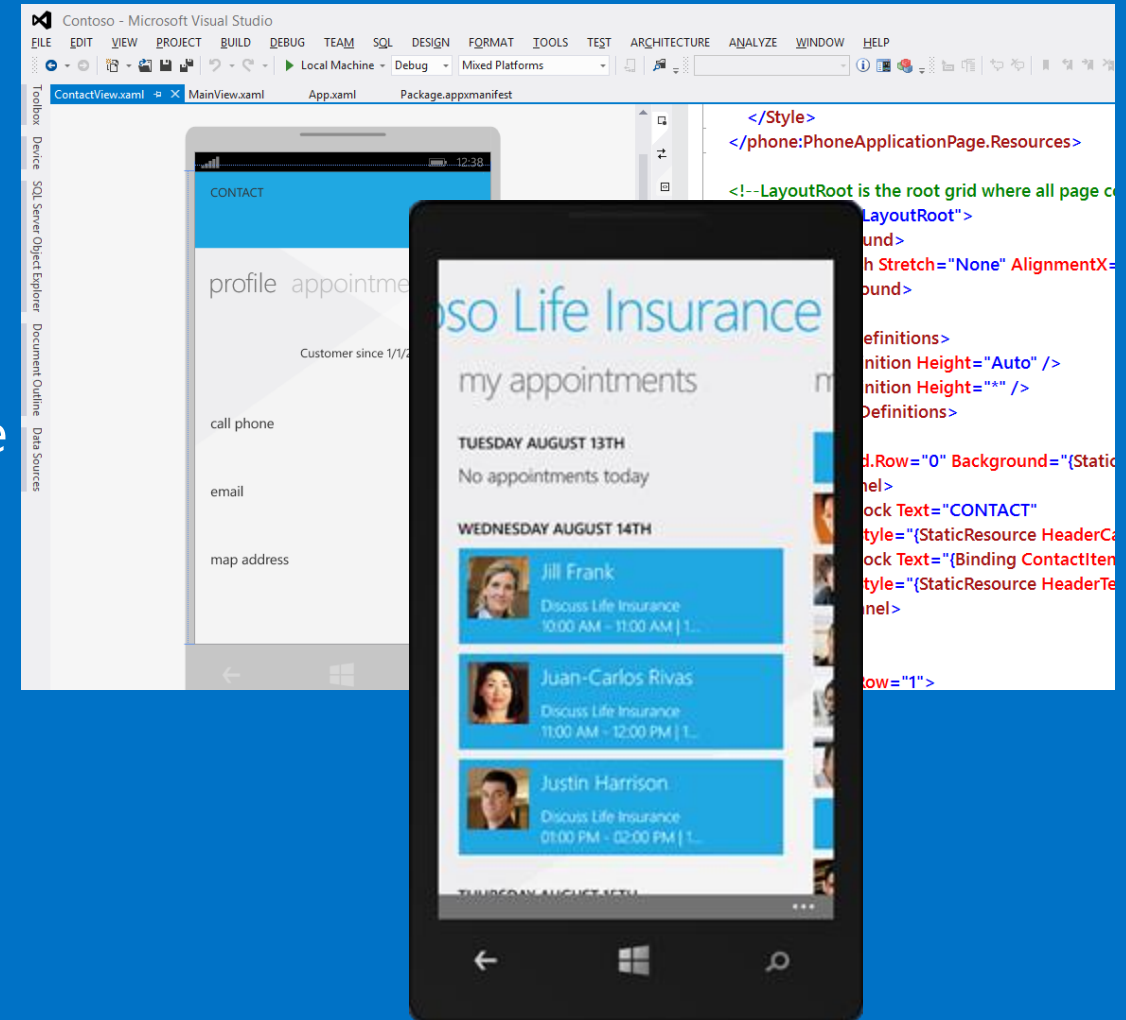
Powerful tools for XAML and, C# and HTML5 Apps
Interactive design with Blend for Visual Studio

Responsive and Available

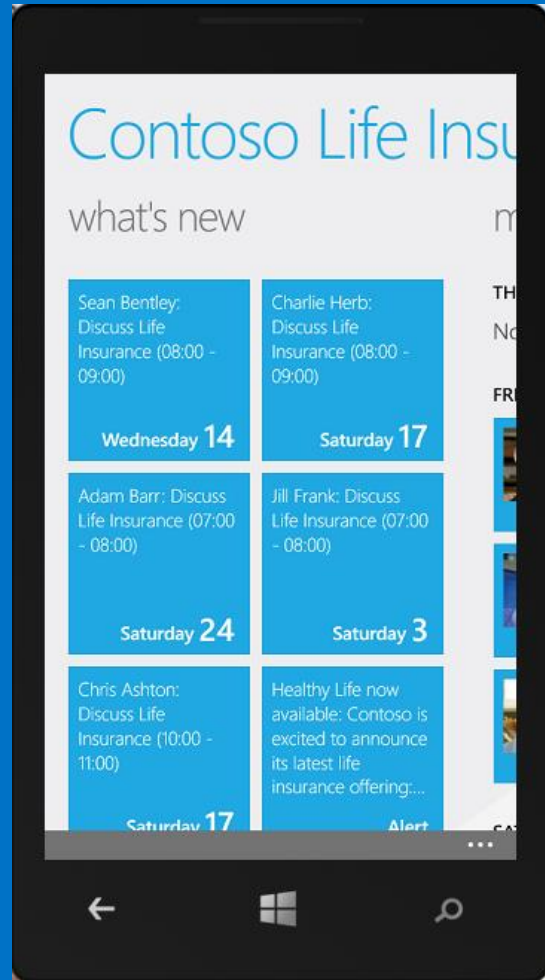
Native applications leverage the power of the device
Responsive, always connected experience

Easy Discoverability

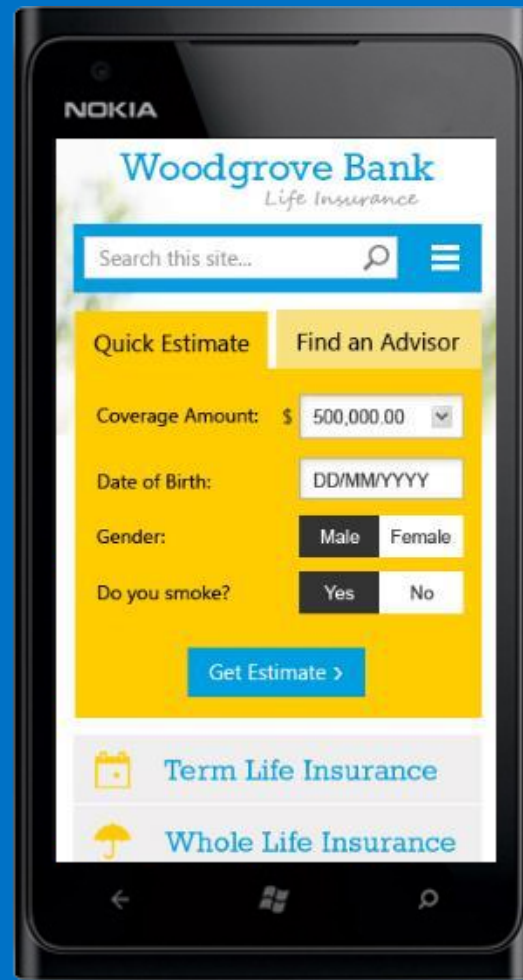
Search and discover apps in the App Store
Quickly launch and pin apps to home screen
View status and notifications at a glance



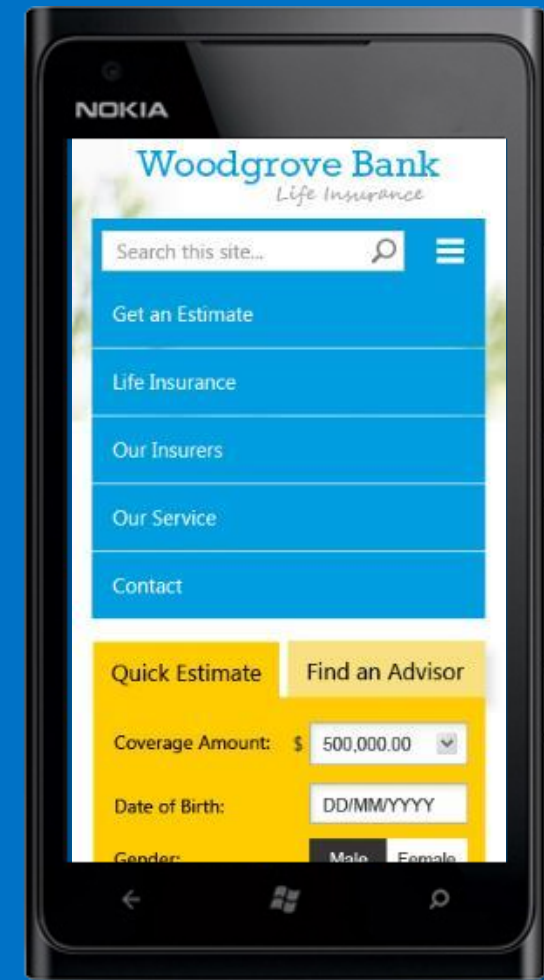
Contoso Life Insurance Mobile Apps



NATIVE

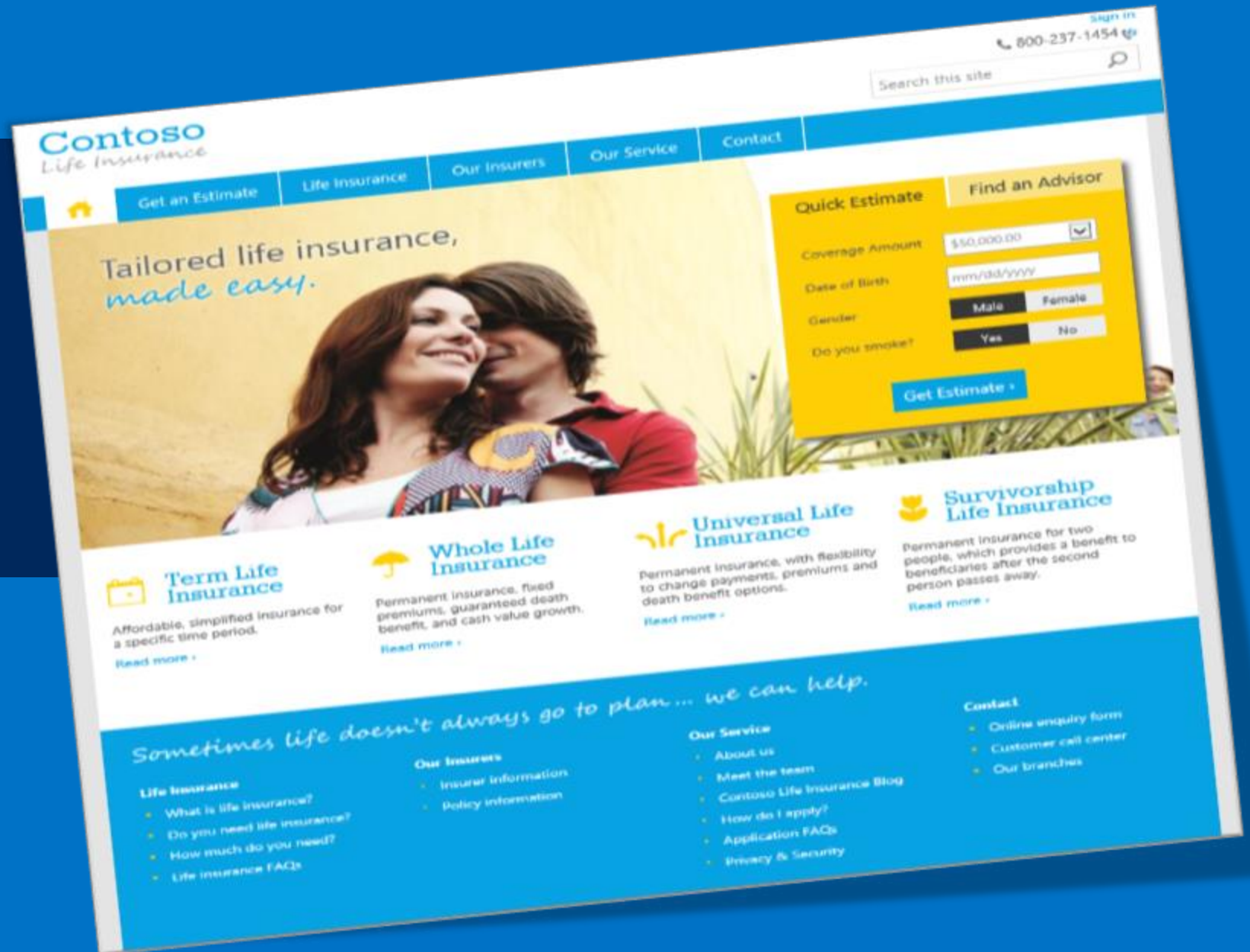


RESPONSIVE DESIGN WITH & WITHOUT MENU



Demo

Mobile Workforce



Contoso Insurance – Why a Modern App?

More easily and securely connects field agents with business apps and data

Enables agents to more efficiently market and sell complex insurance products

Tap into multiple ways to reach their target customers

Allows agents to more quickly learn and share ideas and product information

Summary



Summary

Modern Business Apps are about building the right experience

We see a set of core principles underlying the design and development of Modern Business Apps

The Mobile Work Force Solution Accelerator is an example of a Modern Business App

Modern Business Apps bring Web, Device, and Cloud together into one incredible story

Some final thoughts...

1. See both perspectives



Our Opportunity



Their Opportunity

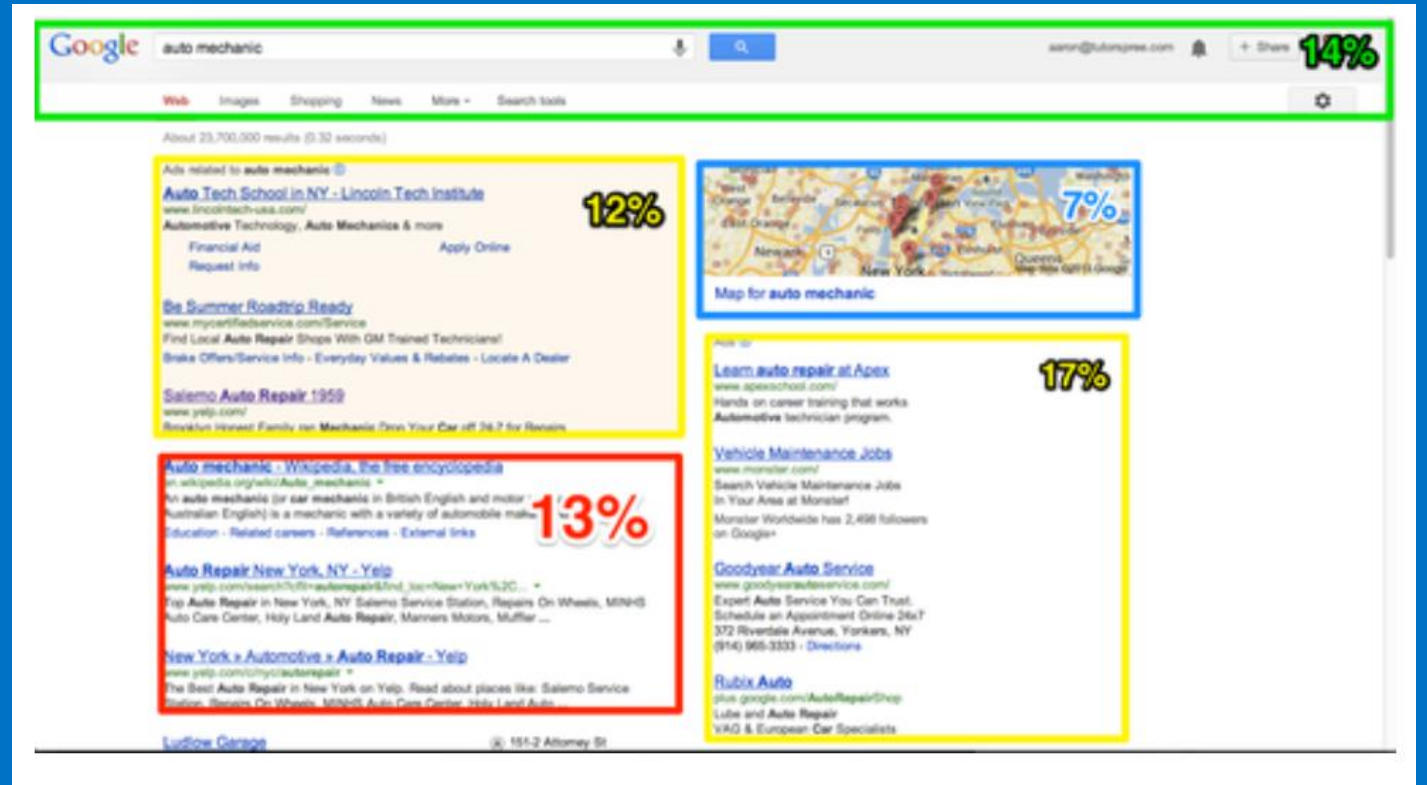
2. Ensure philosophy drives design

Philosophy

“The perfect search engine is one that understands exactly what you mean and gives you exactly what you want...”

Larry Page, CEO, Google

Design (Only 13% for search results)



<http://gizmodo.com/google-barely-shows-real-search-results-on-google-com-n-652306299>

<http://blog.tutorspree.com/post/54349646327/death-of-organic-search>

3. Developers inform the business



BUT

4. The business needs to be involved

